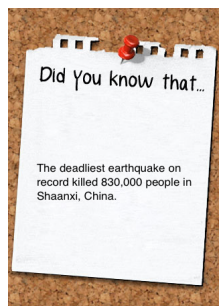


29 September 2008

By: Filip Truta, Apple News Editor



A screenshot of the app popping up one of its daily facts iTunes App Store

â€œDid You Know?â€• Educational App for iPhone Released

The app somehow failed to impress many of those who've had a go at it

While Softpedia manages to throw in a little Apple history every now and then with its [Did You Know](#) section, E.A Productions' Did You Know? application for iPhone and iPod touch is said to offer interesting tidbits on a daily basis, for just \$0.99.

"Did You Know? is an application that will display daily interesting facts. Every day open this app to learn something new every day that you probably didn't know before," reads the official [App Store](#) description. "Every day a new fact is displayed, so this app is constantly changing and will never be the same."

It generally occurs that people buy cheap things because of this very reason - whatever the product is or does, if it's cheap, you start considering it, regardless of how your life might evolve without you making that acquisition. So, to get to the point, while the iTunes description makes Did You Know? sound fairly attractive (especially when you consider the 1 dollar price point), reviewers over at What's On iPhone have declared it a non-have! You'd think an app filed on the iTunes App Store under "Education" would have a shot at scoring a tad higher, but no. Those who tried it have spoken.

"Did You Know…? is a very special little app that managed to do what I cannot," says one reviewer. "It wasted my time and \$0.99. Sure, it functions exactly as prescribed, showing you daily facts about random things you can just look up on the internet for no extra charge whatsoever, but the problem is just that. That is all the app does. Each day, you open the app, and up pops a random fact on a lazily put-together program. [...]
Apps like these make me begin to question if Apple really is upholding its policy on apps' usefulness and function"

The reviewer's take is that Did You Know? "hardly even qualifies as educational," concluding that E.A. Productions' app is "not worth anyone's time, unless you absolutely have to be hand-fed random facts about nothing particularly interesting."

iTunes customer reviews are divided, but most of those who've found some problems with the app appear to be on the same wavelength with the reviewer cited above. The reason we chose to discuss this application today is because we really want a second (actually third) opinion on this. After all, Apple did approve it ([a rare thing these days](#)) and it is, by all means, an "educational" piece of software. So, anyone downloaded and tried the app? If so, how did you like it?