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Dell partners with OPI, offers nail polish colors as options on its laptops  
Dell

## [Dell's Inspiron and Studio Laptops Available with OPI Nail Polish Colors](#)

*For all the tech fashionistas*

Combining technology with fashion isn't uncommon in the IT industry, as a number of vendors have released over the years various products that were inspired by the latest fashion trends. Round Rock, Texas-based Dell is certainly one of those companies, trying to provide a bit of diversity to its line of portable computer systems. The outfit has just released a total of 26 exclusive color choices for its Inspiron Mini, Inspiron and Studio laptops, as part of a new partnership with OPI. The partnership between the PC vendor and the manufacturer of nail products will enable Dell's customers to choose from colors such as "I'm Not Really a Waitress," "Big Apple Red," "Strawberry Margarita," "Rosy Future" and "Kyoto Pearl."

"Dell and OPI's offerings are a fresh collision of style and power, color and technology," said Rachna Bhasin, general manager, partnerships and personalization or global consumer. "OPI's high style and Dell's award-winning technology combine to offer people stylish options that deliver the ultimate combination of color and connectivity on the go.

As part of the partnership, Dell will provide its customers with a choice for 26 color options, which add to the already existent palette of colors that are available for Dell's laptops. According to the PC vendor, starting this month, users will be able to choose from 20 new OPI classic colors, while 6 Holiday Collection colors, including "Dear Santa," "Merry Midnight" and "Smitten with Mittens" will also be available.

These color options will be available for the PC vendor's Mini, Inspiron and Studio laptops, through Dell's Design Studio, at Dell.com. According to Dell, these color options will initially be available in the U.S. and later in other countries.

"Beautiful nails really are the ultimate accessory to any look," said Suzi Weiss-Fischmann, OPI executive vice president & artistic director. "And now, with Dell laptops that coordinate with OPI Nail Lacquers, you can match your nails to your emails!"