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Daytime and Evening Makeup Tips

Two summer looks for hot days and long nights

Many of us have a thing about obsessing over makeup tips, tricks and suggestions - even if we know very well we're always ready to look our best under various circumstances. Plus, makeup is not an exact science - there are basic rules and principles, of course, and apart from that, it's mostly trial and error for the vast majority of us (I'm not talking die-hard makeup aficionados and professional makeup artists here). However, as I was saying, many of us become obsessive about not knowing enough or failing to achieve a certain "strict" look. This is why today we decided to help you paint two basic types of canvas - that is, sketch the overall principles that come with achieving two essential looks, a casual one for the warm summer days, and a "cool" one for the evening. **The casual warm look** After cleaning your face in the morning, consider the type of moisturizer you need. If you know you'll be spending a lot of time outside in the sun, go for a moisturizer with SPF protection, or even better, use a light sunscreen as moisturizer. You now have a choice - either stay natural with your usual foundation or compact powder, or add a touch of bronzer to your face with the help of a tinted powder. Add a touch of blusher on the apples of your cheekbones and move on to your eyes. Apply a neutral make-up base over the entire eyelid, then blend in a light gold shade across the eyelid up to and slightly over the crease. On the outer one quarter of the eyelid, add a shimmery blue nuance and smudge. Use a complementary blue eyeliner on the top lid and one coat of black mascara. Finally, use a nude or pink tinted lip gloss and you're all set. **The cool evening look** For an evening out with your friends, you could risk using a touch of tinted face powder for a slightly darker, glowing complexion. Add a matte, pinkish-gold shade of blusher for added glow and radiance. Apply a neutral, beige colored nuance over the entire upper eyelid and then sweep a shimmery, plum shade on the eyelid up to and slightly over the crease. Add the same shade under the lower lashes. Finally, blend a shade of platinum silver into the crease of the eye. Use a matching purple kohl eyeliner and add two coats of mascara. For your lips, use a creamy, neutral brown lipstick and a wine colored gloss on top of it for added shine and color.