

By: ~~Barbara P. 2007~~ Security and Search Engines Editor

[Data Breaches - An Old Problem, Experts Revealed](#)

More incidents to come

A survey conducted by Deloitte & Touche LLP and the Ponemon Institute LLC revealed that 85 percent of the security professionals in North America discovered a data breach, targeting personally identifiable information inside their company in the last year. Moreover, 63 percent of the respondents confirmed they have recorded multiple data breaches in the same period. The online study included more than 800 privacy and security experts from North America. Let's see some other findings: security experts are not always looking to train employees on privacy and data breaches, as only 7 percent of them conduct such as actions. "Frankly, I'm shocked by the high percentage of PII data breaches we're seeing occur within organizations. This survey provides insight into the scale of the problem and how enterprises are struggling to respond. It's clear that both privacy and security professionals are caught in a reactive cycle, and they agree on the need to move to a more proactive stance", said Rena Mears, Deloitte global and U.S. privacy and data protection leader. Although the data breaches occur every once in a while and new technologies are developed by software companies from all over the world, most affected firms still rely on their security solutions. Only 55 percent of the companies implemented "some type of encryption", the study revealed. "The astonishingly high rate of data breaches is undermining public trust in both commercial and governmental organizations and points to an urgent need for privacy and security to be elevated as a coordinated, strategic imperative within all organizations", said Dr. Larry Ponemon, chairman and founder, Ponemon Institute. "Our research suggests that privacy and security are still largely reactive, siloed functions; this mindset needs to change immediately if we are to stem the swelling tide of data breaches plaguing consumers and enterprises." If you want to view some other findings or read the entire study, check out this [link](#).