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By:

[Creative is ready with Zen Vision](#)

A response to unborn iPod Video ?



Creative has launched today the Zen Vision MP3 player with a 3.7-inch SharpPix high-resolution 640x480 262,144-color screen for photo viewing and digital video playback. Featuring a transfective screen that provides excellent image and video quality even in bright sunlit conditions, the 30GB Zen Vision carries up to 15,000 songs, tens of thousands of photos, or up to 120 hours of video. Available in either pearl white or black, the Zen Vision measures 4.9 by 2.9 by .8 inches and weighs only 8.4 ounces. With outstanding audio playback quality of up to 97dB SNR, the Zen Vision supports downloads from Internet music stores such as Napster, MSN Music and Music Now. The Zen Vision also supports music subscription services such as Yahoo Music Unlimited and Napster to Go. The player also includes a built-in FM radio with 32 preset options, and FM recording. For sharing pictures with family and friends, a convenient composite video out connector enables stunning full-color image output on any size TV screen. Users can watch slide shows set to favorite music played through headphones, the built-in speaker on the face of the player, or by connecting speakers such as a Creative I-Trigue 2.1 system. The convenient Plug&View slot on the side of the player supports both Compact Flash Type I and Type II media. An optional Compact Flash Adapter plugs directly into the Compact Flash slot to accept the most popular memory card types including SmartMedia, MultiMedia Card and Secure Digital, 17 variations in all. The Zen Vision supports a wide selection of video formats for enjoyment of movies downloaded from the Internet, including MPEG-2, MPEG-4 Simple Profile formats such as DivX and Xvid, WMV, and MJPEG. The Zen Vision also supports TiVoToGo, for viewing of TV content recorded on a TiVo personal video recorder, and digitized home movies transferred from the PC. Easy alphabetical scrolling enables quick access to movies and video files. The removable rechargeable battery provides up to 4.5 hours of video playback. Up to 120 hours of video can be stored on the player. The Zen Vision connects to the PC via USB 2.0 for fast, easy transfer of content, and can also connect through an optional docking station for elegant freestanding display. The player is available for pre-order for only US\$399.99.