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## [Crash Tag Team Racing Launches on Cingular Wireless in North America](#)

*Fun and engaging interactive experience*

**Vivendi** Universal Games and I-play announced that the mobile version of Crash Tag Team Racing has launched on Cingular Wireless. I-play has exclusive North American mobile game rights to distribute VU Games' Crash Tag Team Racing mobile release. After being humiliated yet again by Crash Bandicoot at the end of Twinsanity, Dr. Neo Cortex returns to his evil scheming in his dilapidated Iceberg Lair. He hatches a sinister plan to challenge Crash to a seemingly friendly race competition... with plans of crushing the hapless bandicoot under the ruins of the hazardous racetrack! Based on the video game Crash Tag Team Racing, Crash Racing provides the unique opportunity to fuse two cars together on the fly to form a super vehicle outfitted with a turret gun to clear the road of all traffic! Developed by **VU Games**, Crash Tag Team Racing features a unique 'fusion' capability that allows players to equip their vehicle with a heavy weapon to clear off the road. With unlimited ammunition and enhanced speed, this should be easy! Players have access to four different vehicles, one for each of the four characters; 12 different fusion possibilities; three environments: Egypt, Castles and Pirates; two game modes - Tournament and Single Race; as well as nine different races to complete! There is also a 3D version of the game for next-generation handsets. "VU Games is excited to deliver Crash Tag Team Racing to wireless, as the Crash franchise overall has been very well received with mobile gamers," said Cindy Cook, Chief Strategy and Marketing Officer, VU Games. "[Crash Tag Team](#) Racing mobile offers a fun and engaging interactive experience that will appeal to gamers of all ages." Anders Evju, General Manager- Americas, I-play commented: "Crash has an appeal across many age demographics: kids, teenagers, adults, and both boys and girls, men and women. As one of the most popular characters in gaming today, we are proud and excited to team with VU Games to bring the third mobile game in the Crash series to fans."