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[Coke Banned from Schools](#)

People start to turn their face to the more healthier products

In the last couple of years, Coca Cola has started to worry more about how to create itself a positive image compared to the healthier new drinks, and that's because a lot of accusations were placed on its behalf. More and more people started to express their concern on whether Coke has a brutal effect on children, creating obesity and other effects given by the fizzy soft drinks. In Britain, Mark Sexton, deputy teacher at St. Ilan School, has started to take action against Coca Cola, after noticing the high number of students who would drink it all day long. "I'd say the pupils were drinking, on average, about three cans a day". He continues by adding: "you'd be surprised at the number of pupils who were having cans at 7:30 or 8 o'clock in the morning". Because of the high consumption of soda, the level of sugar recommended daily is sometimes one and a half times higher than normal. Mr. Sexton also blames Coke to be responsible for the poor behavior of pupils. Therefore, the teacher decided to ban Coca Cola from the vending machines in school. A rule that is agreed also by the politicians who are now preparing to certify this. Scottish First Minister Jack McConnell and Education Secretary Ruth Kelly have announced the plan to put a ban on school vending machines selling fizzy drinks. The situation doesn't look any better in Coke's home country, where the Governor of California - Arnold Schwarzenegger - has passed a legislation that bans the sale of all fizzy drinks in schools across California. In this part of healthier drinks, Coca Cola has been kind of slow, and did not come on the market with a lot of product that would seem healthier and, therefore, more attractive to the consumers, but it plans to catch up.