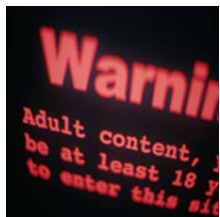


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By:



[Cell phone pornography](#)

A 400 million dollar business

Online and TV pornography (classical media channels for XXX-rated material distribution) is a continuously debated topic. Since cell phones are more and more able to perform sophisticated multimedia tasks, a mobile pornography market was recently established, and the trend is obviously ascending. The statistics show that last year the XXX mobile market reached 400 million USD, and it's expected to reach 5 billion USD by 2010. The reduced dimensions of the screen are not much of an inconvenience for the users, who benefit at a maximum from the very rich online XXX offer. Some even say that the pornography boosted the World Wide Web expansion, many surfers choosing broadband connections just to download porn or have real-time video chats. Still, the developing conditions of the mobile porn market are not very propitious, for technical reasons (small screen, low sound fidelity etc.) and financial reasons, since the mobile multimedia downloads are still very highly priced. The mobile alternative will only survive as a supplement to higher-quality home downloads, which also offer a superior degree of privacy. The mobile operators are aiming to multimedia content distribution for a general audience. Music downloads, sports or news live transmissions are considered the engines of the industry.