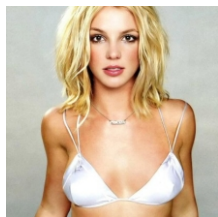


16 February 2007

By: Sergiu Gatlan, Communications News Editor



Britney Spears' Voice Messages

To be sent from her Midnight Fantasy fragrance's website

If you are a Britney Spears fan you have probably always wanted to hear her talk to you personally and - if possible - to tell you "What are you doing, Steve?" instead of giving you the short and usual line every pop star has for the fans "Oh, sorry, I don't know who you are, but thank you for buying my albums". If that is your dream, you can make it come true if you head over to her newly launched fragrance's website, namely the "Midnight Fantasy" [website](#), and you will be able to send (for free) a voice message coming from Britney Spears to whatever phone number you want. This can be a great opportunity to amaze your girlfriend and your closest friends by sending them an interactive recorded voice message, meaning that every single message you will be delivering from the Midnight Fantasy website will contain the [phone](#) number owner's name and a couple of other details you will fill out in a form put at your disposal on the mentioned website. What is even better is that every single person that will get these [messages](#) will hear Britney's voice as soon as they answer the phone. Always thinking at the evil side of things, I've already thought about some practical jokes to pull on some of my pals but you (being the Britney fan you are) should't even think of such bad things and only use this occasion to send nice and well intended messages to your girlfriend (or some other person you might be thinking of). To be safe and to avoid any later physical injuries, you should check if the person receiving the custom Britney Spears voice message is indeed one of her fans because, from my personal experience, other people don't react very nice to this type of things. Related to this new promotion launched in conjunction with her latest fragrance, Britney Spears has expressed her excitement and said that "It's so cool to personally reach out to my fans this way! I am really excited for people to get the [calls](#) and send 'midnight fantasy' messages to their friends from me. I absolutely love this new fragrance, and hope everyone is encouraged to try it". Yeah, I also think this idea is cool and also very handy for some of my evil plans. Beware friends, I'm coming to get you!