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## [Block "Made For AdSense" Websites to Increase Revenue](#)

### *A service helps you filter low paying ads*

A lot of webmasters are currently using several techniques to increase their revenues, most of them being offered by Google. As you may know, AdSense is a service that helps you earn money with Google ads placed on your website. After you register for the solution, the company allows you to filter the channels of your ads, enabling you to choose the ads that will be displayed on your webpage. As a company that wants to advertise with Google AdSense, you must make investments that will allow your products to be displayed longer than your rivals' that offered a smaller fee. If you decide to display ads from a firm that invested a huge amount of money, your revenues can be higher when a user clicks on the commercial. So, it's obvious that every AdSense user wants to increase his earnings but how can we find all these high paying websites? Philipp Lenssen from Google Blogoscooped discovered a service that helps you filter the website that will display ads on your website, allowing you to choose from the ones that are currently providing a good offer for the ads. "Oliver Gassner pointed me to AdsBlacklist, a service which generates a list of URLs based on a URL and a set of keywords you provide. You can then copy & paste this list into your Google AdSense competitive ad filter\* to (supposedly) increase ad revenues by up to 50% - because low-paying sites are disabled, leaving more room for those advertisers earning you more cash per click. Ads Blacklist also claim that as a bonus, they're solving the problem of what they call "made for AdSense" (MFA) sites," he said. All you need to do is to visit the official website of the service, search for links that are currently matching with your webpage and then adjust your settings in Google AdSense.