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The Bissol Luxury Memory Stick

Bissol Presents Uber-Expensive Luxury Memory Sticks, Claims They're "World's Smallest"

4 GB for \$260 - not a very sweet deal

Blinged-out USB flash drives are nothing new, really, since, for some strange reason, the number of people ready and willing to cough up huge amounts of cash in order to purchase something that acts more like a piece of jewelry than a technological device has seriously increased. And this is also the reason why the Canadians at Bissol came up with their Luxury Memory Sticks, which provide 4 GB of storage space in a shiny and attractive package. Obviously, the main selling point of the device is its external casing. Thus, the drive sports a machined solid brass body, available in 2 models: brass (gold color) and electroless nickel coated brass (silver color). Furthermore, the drive offers users 4 GB of storage capacity, which makes it a rather average (or mid-range, if you will) device, but, after all, it's quite clear that this particular drive will be used mostly for showing off, rather than actually carrying around the users' data. As all the other USB flash drives on the market, the device from Bissol connects to a host computer via an USB 2.0 interface, which means that it can attain data transfer rates of up to 480 Mbps, without requiring any external power sources. Furthermore, the drive supports the ReadyBoost feature from Windows Vista, which means that its 4 GB can be used as additional RAM memory, thus increasing a system's overall performance without the addition of expensive RAM modules. As mentioned earlier, the manufacturer claims that its luxury memory stick is among the world's tiniest and it seems that this thing actually has the specs to prove it, as the device measures around 28.9mm x 12.4mm x 2.2mm, at an overall weight of just around 3.6 grams. Quite obviously, a device that contains "world's tiniest" and "luxury" in its description can't come cheap and that's exactly the case with the drive from Bissol. Thus, the Bissol Luxury USB Memory Stick retails for around 260 US dollars, which is a huge price to pay for such an item since, for example, a normal 16 GB drive can be found at around 200 US dollars. We are just a few, but there are many of you, Softpedia users, out there. That's why we thought it would be a good idea to create an email address for you to help us a little in finding gadgets we missed. Interesting links are bound to be posted with recognition going mainly to those who submit. The address is .