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## [Asustek Fires Back at Gigabyte in Motherboard War](#)

*The company does not even wish to spell Gigabyte's name*



Asustek denies Gigabyte's allegations and threatens the company with legal action  
Asustek

Gigabyte's allegations regarding the fact that Asustek is artificially marketing its motherboards as more energy-efficient than similar products, have just been refuted by the Taiwanese Eee PC manufacturer. [As previously presented](#), Gigabyte claims that Asustek's EPU technology is mostly related to software and brings no real benefits in terms of energy efficiency. Moreover, Gigabyte also claims that the so-called solid-aluminum Japanese capacitors are also forged and they are likely to explode when running at full load. "It has come to our attention that a certain "Taiwanese Motherboard Manufacturer" has made false claims against ASUS motherboards. These claims have given rise to false information being communicated in both the mainstream media and technology channels. ASUS wishes to clarify the issues and so avoid any further confusion," reads the press release. Asustek does not even dignify Gigabyte with spelling its name, and claimed [in the press release](#) that the above-mentioned "Taiwanese Motherboard Manufacturer" is spreading accusations that are not reflecting the truth. "After investigation, it is clear that this company in question made use of a sponsored gathering of local and international media to deliberately spread information that we consider both untrue and without credible verification. This 'disinformation' is not only extremely damaging to ASUS but also completely misleading to the consumers," Asustek explained. However, Asustek still omits the juicy technical details that made the subject of Gigabyte's allegations. There is a slight chance that the motherboard manufacturer has been caught red-handed, and it is now seeking to distract attention from the incident by threatening media not to spread the news, but it could be also gearing up to unleash a large-scale legal response targeting the "defamatory" competitor.