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[Asus Z801 - Luxury Item or Trendy Phone?](#)

Sapphires and leather uniquely distinguish Asus' handset

Asus has announced the release of its latest Z801 clamshell mobile phone at the end of last week. The handset illustrates how style and functionality can combine together in perfect harmony. Embracing modern fashion trends, the Z801's stylized outlook gives the consumer an affordable yet stylish addition to other luxury items like watches and jewelry, without compromising its functionality. The strong stainless steel chassis frames the genuine leather insert on the front of the **Z801** and adds a rich feel that promotes the phone's aesthetic beauty. The use of genuine leather for the front of the phone serves to promote the fact that every Z801 is unique. Sapphire crystal is usually reserved for deluxe items because of their durability and transparency. For the Z801, the use of this highly-prized material for the secondary screen both emphasizes and complements the overall stylish design. Besides being an aesthetic masterpiece, the Z801 provides the user with advanced communication functions such as Quadband reception for global use, **Bluetooth** connectivity for wireless data transfers, voice dialing, and QR Code for e-commerce transactions. A simple-to-use interface allows the user to utilize these features. Further more, the Z801 features an integrated 2 megapixel camera that provides 1600 x 1200 pixels resolution. Combined with its large **QVGA** screen (240 x 320), picture taking and filming videos becomes a breeze. The Z801 also provides the user further entertainment options with its ability to play multiple audio and video formats like MP3, AAC and MPEG4. The in-built 64MB of memory is easily expanded via a micro SD memory card, providing more storage options for videos and pictures. Wireless stereo headphones connected via **Bluetooth** A2DP technology work together with the large screen to add even more entertainment with the karaoke function. The Z801 not only allows you sing along, you can speak the words to a tune being played and the phone will record the words and convert them to text for subsequent use, creating a whole new karaoke track. Unfortunately, the beautifully crafted handset is currently available only in Taiwan, at a price which hasn't been disclosed yet.