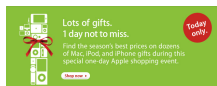


28 November 2008

By: Filip Truta, Apple News Editor



Black Friday promo  
banner  
Apple

## [Apple US Store Up to € Save up to \\$100 on New MacBooks](#)

*Special savings on Mac and iPod, today only!*

Apple's [US Online Store](#) is now back online, featuring the promised [Black Friday](#) deals on Macs, iPod and accessories alike. Visitors of Apple's store can also get discounts on software including creative tools, games and more.

Earlier this week, Apple posted a teaser on its Online Store, indicating that lots of goodies were to be had today. Those considering an iPod or a Mac as a Christmas present for their loved ones were encouraged to check back on Friday for discounts on Apple products. The company's message said: "Come back to the Apple Online Store this Friday for a special one-day-only Christmas shopping event. You'll find dozens of great iPod, iPhone and Mac gift ideas - all with free delivery. Mark your calendars now."

Customers can now browse the store to find a good deal for them, their friends or their families. We've made up a list of deal highlights, which you can check out below.

### iPods, Macs, Apple TV

iPod shuffle - starts at \$49;  
iPod nano - starts \$138;  
iPod classic - starts at \$228;  
iPod touch - starts at \$208;  
Apple TV - Starts at \$208;  
13-inch (Late 2008) MacBook - starts at \$948;  
20-inch, 2.4 Ghz (aluminum) iMac - starts at \$1148.

### Apple Accessories

Nike + iPod Sport Kit - now \$24.00;  
Apple iPhone 3G Dock - now \$24.00;  
Apple iPhone Bluetooth Headset - now \$88.00;  
AirPort Express Base Station with 802.11n and AirTunes - now \$88.00;  
Time Capsule (500 GB) - now \$278.00.

### Others

M-Audio KeyStudio 49 - Great for budding musicians. Plug the KeyStudio controller into a Mac and command a library of virtual instruments in GarageBand to create a musical masterpiece. Costs \$68.00 to buy (save \$31.95);

Logitech Pure-Fi Anywhere Speakers - Enjoy clear sound and maximum bass with the Pure-Fi Anywhere speaker system. It goes where you go--around the house, or on the road. It costs \$98.00 to buy, saving you \$31.95 (was \$129.95);

Sanyo Xacti VPC-E2 Waterproof Digital Camcorder (Blue) - costs \$198.00 to buy (save a

whopping Save \$201.95);

Canon Rebel XS Kit (Black) - costs \$498.00 to buy (save \$101.95);

Eye-Fi Share 2GB Wireless Memory Card - costs \$68.00 (save \$31.95).

NOTE: US customers get free shipping only on orders over \$50.

Visit the Apple Online Store [here](#).