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## [Apple Training Centers Join Forces. Training Alliance Website Up and Going](#)

*Schools, businesses and consumers to find professional, high-quality Apple Certification training*

We've just received word that a group of independent Apple Authorized Training Centers has announced the formation of the **Certified Training Alliance** (CTA). [CertifiedTraining.com](#) is set to promote independent **Apple Authorized Training Centers** (AATCs) and the **Apple** Training and Certification they provide. "We formed this organization to create a single point of contact for the best training experience on the Apple platform," said Kevin Langdon, CEO of **Crywolf Training**. "Since Apple stopped offering training at their facilities last summer, the only way to obtain Apple Certified Training is through an AATC. CTA makes it easier for schools, businesses and consumers to find professional, high quality Apple Certification training at convenient locations across the US," Langdon added. Because each member uses only "experienced Apple Certified Trainers," while maintaining professional facilities, sharing of policies and procedures, trainees will be offered "ethical" and "professional" tutoring in a "fully certified training organization," according to Arnie Zuckman, President of **FirstTech of Minneapolis**, an Apple Reseller for 30 years and one of the original Apple Authorized Training Centers. CTA member trainers in turn are trained and certified by present Apple courseware. They pass rigorous certification exams, all of which are given on-site at CTA member centers. Members also struggle and succeed in maintaining the highest levels of professionalism in their facilities, using clear policies and business procedures. However, all CTA members must adhere to the same set of policies and practices, so the high standards set by both the CTA and Apple are met. [CertifiedTraining.com](#) basically provides unified resource for anyone interested in specializing in Apple hardware and software. Course descriptions and online registration are already available for [Mac OS X](#), Mac OS X Server, Final Cut Studio, Logic Studio, Apple [Hardware](#) and, of course, Technician Training. Apple Certified Macintosh Technician... Sounds neat, huh?! But there are more certifications to be had, so I suggest you [hit the website](#) and learn more on... how you can learn more.