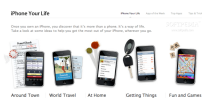


20 November 2008

By: Filip Truta, Apple News Editor



A screenshot of the page in question

[Apple Launches Web Page for iPhone Enthusiasts](#)

iPhone Your Life enables users to easily find just the right app for their needs

[Apple](#) continues to emphasize the [App Store](#) as a great place to be. In fact, the company has come to the conclusion that, thanks to the App Store, iPhone has become a way of life - hence the newly set up web page called [iPhone Your Life](#).

"Once you own an iPhone, you discover that it's more than a phone. It's a way of life," says Apple. "Take a look at some ideas to help you get the most out of your iPhone, wherever you go," reads a message on the new page. iPhone Your Life includes categories that break down the thousands of apps available for iPhone and iPod touch, such as
Around Town, World Travel, At Home, Getting Things Done and Fun and Games.

Users can also browse the iPhone App of the Week, Top Apps and Tips & Tricks to make the most of the apps on their device. For example, this week's pick is Air Sharing.

Developed by Avatron Software, [Air Sharing](#) lets you connect wirelessly your device to a Mac, PC, or Linux computer, and drag documents inside to view them on the go. Supported formats include MS Office docs, Pages documents, Keynote presentations, PDFs, images, and others. The app is immediately available for \$6.99 from the iTunes App Store.

The Tips & Tricks page includes information regarding how to use your apps. Users are sure to be very surprised at the capabilities of iPhone's own apps, let alone those downloaded from the App Store.

Recent changes with Apple's web site include a [revamped Downloads page](#), under Apple's Support section. Following the launch of Safari 3.2 for Mac and Windows, as well as the release of a compatibility update for QuickTime users, Apple decided to tidy up the downloads sector by adding new icons, new descriptions and shortcuts to downloads for every Apple product. More on this here.

So, how do you like the new iPhone Your Life [page](#)?