

By: February 2007, Technology News Editor

## [Apple Fans Vandalize Windows Vista](#)

*Linux fans just around the corner*

If there is one thing that Apple has taught its customers is that Mac vs. Windows equals funny. The I'm A Mac/I'm a PC commercials not only put down Windows and downplay it as an operating system but also get across a message of superiority for the Mac. And the mocking video commercials have influenced Apple hardcore fans. So much so, that some of them have decided to take matters into their own hands. And their attention was focused on a Windows Vista commercial. This happened in Toronto, Canada, in the subway system. What started up as an ordinary Windows Vista "The Wow Starts Now" advertisement as part of the Wow marketing campaign ended up as Mac mockery. The [torontoist](#) is reporting that the city is inundated with Windows Vista advertisements. And maybe this is an explanation. Maybe Toronto has reached a point of Wow saturation and the people are fighting back. And what better way to react than humor. As you can see from the adjacent images, Apple fans have cut out the shape of an apple in the middle of the "Wow." And as that wasn't enough, they even wrote "Wow that's expensive!" Of course that open source and Microsoft have just as much history. And in this context, Linux fans were just around the corner. As a matter of fact, they managed to write Linux all over the Windows Vista logo. For this [masterpiece](#), also in the Toronto subway Finch Station, I think I'm beginning to see a pattern, over zealous Linux fans used yellow paint to vandalize the Vista ad.