

25 July 2005

By:

[Amp'd Mobile and Kyocera Wireless Announce Jet Multimedia Phone](#)

Affordable, stylish Kyocera EV-DO Handset



Amp'd Mobile and Kyocera Wireless Corp. today announced the Jet, an affordable high-speed EV-DO (Evolution Data Optimized) handset for rapid downloading of Amp'd's unique 3G content launching later this year. Jet marks the first EV-DO mobile phone for Kyocera Wireless, a leading global manufacturer of CDMA wireless phones and devices, and will be the lowest-priced handset at Amp'd Mobile, the first fully integrated 3G mobile entertainment company for youth/young adults. The handset will feature the sliding form factor Kyocera helped popularize and Amp'd Mobile's proprietary user interface, built on BREW 3.1, to easily navigate a fresh perspective on wireless music, videos, entertainment, 3D mobile gaming, and more. Key entertainment features of the handset include an MP3-quality music player with one-button, quick access to favorite tunes; a digital camera with flash and 5x zoom; MPEG-4 video and playback; and a 262,000-color display for optimal viewing of games, videos, graphics and more. Like all of Amp'd Mobile's EV-DO handsets, Jet will have expandable memory with TransFlash(cards, dedicated Push-to-Talk capabilities and will be able to connect to computers for seamless integration with the Amp'd Mobile website and quick and easy management of content downloads. Amp'd Mobile's Jet will be in a dual-tone black with large external display and sliding form factor. One touch external buttons allow the phone to function in closed or open mode. Complete details on pricing and additional color availability will be announced closer to launch.