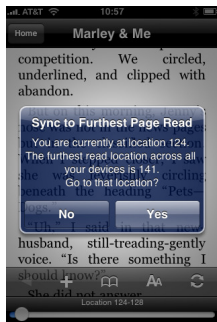


5 March 2009

By: Filip Truta, Apple News Editor



Kindle for iPhone syncs your progress across your reading devices
iTunes App Store

[Amazon Releases Kindle for iPhone, iPod touch â€“ Free Download](#)

Start reading on your iPhone on the bus, finish the book on your Kindle or Kindle 2 at home

Amazon has released Kindle for [iPhone](#) and [iPod touch](#). The new app is available for free from Apple's App Store and lets users browse and download / buy over 240,000 books. Via a simple interface, users wirelessly transfer the books to their iPhone or iPod touch, including New York Times Best Sellers and most new releases for \$9.99.

According to the announcement, Amazon's new Whispersync technology saves and synchronizes a customer's bookmark across their original Kindle, Kindle 2, iPhone and iPod touch. As a result, customers can take all their books with them whatever the device they use. Amazon offers an example saying that "Kindle customers can read a few pages on their iPhone or iPod touch and pick up right where they left off on their Kindle or Kindle 2."

The leading online retailer also stresses that the Kindle app for iPhone and iPod touch leverages Apple's Multi-Touch user interface to allow customers to bring their Kindle books with them wherever they go. Main features of the new Kindle for iPhone and iPod touch application include:

- Shop for hundreds of thousands of books on their Kindle or online at <http://www.amazon.com/kindlestore>, and wirelessly transfer the books to their iPhone or iPod touch
- Access their entire library of previously purchased Kindle books stored on Amazon's servers
- Adjust the text size of books
- Add bookmarks and view notes and highlights .

"We are excited to bring the new Kindle application to Apple's App Store and think customers are going to love how easy and fun it is to read their Kindle books on the iPhone and iPod touch," said Ian Freed, vice president, Amazon Kindle. "Kindle for iPhone and iPod touch is a great way for customers to catch up on their current book wherever they are, like in line at the grocery store or between meetings."

Kindle for iPhone and iPod touch is available for free from Apple's App Store. Use the link provided below to get the app.

[Download Kindle for iPhone and iPod touch via iTunes App Store \(Free\)](#)