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Spotted in North America

[Activision Takes Ferrari Challenge Trofeo Pirelli to North America](#)

A racing game with a Ferrari feel

Activision is reporting that it is entering an agreement with developer System 3 regarding distribution of its videogame Ferrari Challenge Trofeo Pirelli on the North American market. The game is currently in development for the [PlayStation 3](#), the PlayStation 2, the Nintendo Wii and the DS. Mark Cale, Chief Executive Officer of System 3, declared that "Without a doubt, this is the defining Ferrari experience for video games. It has been a collaboration with professionals on every level and we've truly captured the power, beauty, and excitement that is the Ferrari Challenge Series. This excitement is taken to a whole new level with the partnership of Activision's power within the North American marketplace." System 3 has just secured the rights to use the Ferrari name and the likenesses of Ferrari cars to create a racing videogame designed to present "true Ferrari racing dynamics" to all players. There will be 15 international racing circuits featured in the game, with a host of Ferrari models, both classic and modern, that can be raced. The Testarossa and other surprise cars will be featured, with the developer stating that it aims to reproduce the cars in great detail, while also simulating the different ways they perform on the track. System 3 is also playing up the downloadable content card, saying that Ferrari Challenge Trofeo Pirelli will be regularly updated with new cars, new tracks to race on, and new ways to customize the cars in your in-game collection. Multiplayer will feature up to 16 players in a host of online modes, with circuits and hill climbs as possible challenges. The Nintendo DS version of the game will offer wireless multiplayer for 4 players while the [Wii](#) version will support the Wii steering wheel. There's no date set for the release of the game yet, but Activision is likely to announce one as soon as it reaches Gold status.