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[Access Hollywood Video Channel Debuts on MobiTV](#)

Latest celebrity news and the hottest topics in the world of entertainment



MobiTV announced a new addition to its lineup of video channels currently available via its MobiTV service. The result of an ongoing collaboration between MobiTV and NBC Universal, the newly added Access Hollywood channel promises to keep mobile users up to date with the latest celebrity news, as well as to provide coverage of today's hottest topics in the world of entertainment. "Access Hollywood is the first major entertainment news channel to debut on the MobiTV service here in the US," said Joanne Waage, director of business development and programming for MobiTV. "We're pleased to continue building on the industry's most comprehensive [content](#) offering. Access Hollywood is clearly the go-to for the latest news on all things Hollywood. MobiTV users who consider themselves entertainment loyalists and celebrity news junkies will be ecstatic!" The new video channel is based on the Access Hollywood magazine, produced by NBC and distributed by NBC Universal Television Distribution. Access Hollywood is an entertainment news magazine that offers viewers the top [entertainment](#) news stories of the week, in-depth celebrity interviews and behind-the-scenes accounts of the most important events in Hollywood. Access Hollywood is dedicated to providing comprehensive coverage of the top entertainment news stories in a sophisticated but still humorous way. The Access Hollywood video channel is part of a larger relationship between NBC Universal and MobiTV, which currently includes distribution of all 10 [NBC](#) Universal video channels, plus full length on demand content from the NBC Network, NBC Universal's cable entertainment channels and Novellas from Telemundo. "Bringing MobiTV users all of our top celebrity news in the palm of their hands showcases Access Hollywood's young and fresh approach to digital brand extension," said Rob Silverstein, Access Hollywood executive producer. "We're looking forward to adding to [MobiTV](#)'s strong existing portfolio alongside many other successful NBC Universal brands."