

25 July 2008

By: Traian Teglet, Technology News Editor



An ASUS Eee PC
cdrinfo

[ASUS to Improve Battery Life for Eee PCs](#)

In the second half of 2008

ASUSTek is really taking care of its Eee brand, and we've seen that already on a number of occasions, every time various Eee devices were released or just announced. Not that it could be any other way, especially given the success the Eee PC has enjoyed worldwide, ever since it was released. Moreover, according to recent information surfaced, the Taiwanese manufacturer is going to further improve the quality of its Eee PCs, even before the end of the year. Some of the Eee PC users might be aware of the battery life issue on most models. Despite the fact that ASUS tried to improve on that by providing its Eee PCs with 6-cell batteries, the inconvenience still exists, as most of the company's netbooks can provide a maximum of 5-6 hours of battery life. This is expected to change with the introduction of new features in the company's Eee PC range. The features in question include a "whole-day" of battery life and Internet storage, which should ultimately please Eee PC fans. The company has also announced that it will provide software and hardware upgrades every month as well, in order to fill the gaps in the netbook market. These may also include the rumored [Eee accessories](#). Digitimes also reported that ASUS was expecting that its channel demand be very strong over the following month, especially in Western Europe. The company will also continue to cooperate with local telecommunication vendors in order to improve sales. After all, ASUS is hoping to sell 5 million of its Eee PCs by the end of 2008. There are no other details regarding the new features that ASUS' new netbooks will provide, but we should soon see whether the company is successful in providing users with a whole day of battery life. And, if it is, the Eee PC lineup stands great chances of becoming even more successful, thus enabling the Taiwanese manufacturer to become a market leader in this emerging segment.