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AMD Wants 40% of the Server Microprocessor Market

And another 30% of all chips

Advanced Micro Devices representatives stated during a press conference that the company intends to grab no less that 40% market share on the server dedicated segment and 30% of all chips by the end of 2009. "On Tuesday AMD opened its Shanghai Research and Development Center (SRDC), a multi-million dollar research and development facility that will create next-generation AMD processor-powered platforms collaboratively with China-based partners of AMD. Initially, the SRDC's engineering staff will focus on the development of AMD's next-generation mobile platforms, but will also provide an important role in the validation and testing of AMD's broad range of current and future microprocessors," informs X-bit Labs. Earlier this month, AMD became the worldwide leader on the segment dedicated to processors made for servers, according to the latest studies made by Mercury Research. The results show that AMD's Opteron processors took over 25.9% of server market, up 22.1% from the previous quarter, and the shipments of the Opteron processors for 2-way servers increased 45% quarter-over-quarter, while AMD's revenues for the server microprocessor market grew to 33%. Nevertheless, AMD was surpassed by its challenger - Intel on the notebook specialized market, the latter's shares increasing from 86.3% in Q1 to 86.7% in Q2, as AMD's share decreased to 13.3% from 13.6%. AMD said that the sales for the second quarter ended July 2, 2006 are expected to be approximately \$1.215 billion - a 52 % increase compared to the second quarter of 2005 and a nine percent decline compared to the first quarter of 2006. "Earlier it was reported that in the second quarter of 2006 Advanced Micro Devices shipped 22% of microprocessors for desktops, notebooks and servers, while Intel Corp. commanded 73% of CPU shipments", according to data by Mercury Research published by International Business Times. 22% is the highest market share AMD has ever achieved, previous all-time-high stood at 21.8% in Q2 2001. If the published figures are correct, then companies like Via Technologies and Transmeta Corp. supplied no less than 6% of the world's x86 microprocessors during the Q2 2006, a significant number for both reported X-bit Labs.