By Catalin Cimpanu, Web News Editor
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A Free SEO Book Available For Download

Rapidly Learn Efficient Search Engine Optimization Techniques

Generally, the quality of information is reflected in the practical results efficiency. When you want to learn a certain web development technique, it is important to find a good source of information. It is also recommended to compare the modalities in which the same information is presented by different authors. This way, you will be able to select the source of information with the highest quality.There are two principal directions in web development learning process. As well as in any other domains, the theory should be discovered first and then applied in practice. If you already are a webmaster, you should know that search engine optimization methods are somehow situated at the limit between theory and practice, because the most of the tips and tricks in SEO are learned from the practical experience. There are many good SEO books on the market, but most of them are not free or do not present the information in a tutorial manner. **PHPMagazine.net** recommends **Confidential SEO Secrets**, which is a free book that presents SEO (search engine optimization) techniques and is also rich in examples and detailed comments regarding the most important tools and algorithms used to implement and improve the SEO strategies for a given website. The author(Allen Harkleroad) is sharing its knowledge regarding only the working (efficient) methods that you could use in your SEO campaigns.The book is structured in seven chapters and contains seventy-nine pages. There are covered many topics, like search engines particularities and the role of web traffic analysis tools, meta tags role and structure, keywords usage, reciprocal linking and more. All SEO methods presented are illustrated with examples and only the exact techniques that are guaranteed to work in order to generate more traffic for your website are shown in the book. This SEO guide is a good choice for anyone that want to understand the mechanisms of traffic generation and the basics SEO techniques.

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