By Catalin Cimpanu, Web News Editor
By Catalin Cimpanu, Web News Editor

A Few Guidelines to Build A New Website

Useful Tips

Internet evolution is quick and sometimes it's hard to predict which technology from the actual ones will become a reference for World Wide Web development. If you are new to websites creation, web applications development or you just want to redesign or change your website, there are a few guidelines to follow in order to assure optimal results. First, you must decide what informations people search more by using the search engines statistical tools that reveal keywords and expressions mostly involved in search queries. Based on keywords or keyphrases statistics and forum posts which show what people are looking for, you will determine the best direction to establish a general theme for your website. Based on the theme, you can decide in which way you should structure the website content. The next step is choosing the website "physical" architecture. For example, depending of your type of content you want to publish, you can choose to select a ready made solution like a content management system, blogging or social networking platform. The next decision is if you will select a free or commercial application that will make the skeleton of your website, respectively the technology used in the application code. At the present time, it seems that most of web applications are based on PHP / MySQL or PHP / Javascript (AJAX), because these web development technologies permit many advantages regarding both applications optimization opportunities as well as web hosting services performance and price.After you select a suitable web hosting service, appropriate to run your web application, then you must decide how to create or find content. Search engines will always appreciate fresh and original content, and a possible solution for you will be to use RSS feeds, a blog or a forum feature on your website if you want to have the content updated automatically. When you finish this preliminary phase, then you will have to continue to promote the website and improve the website traffic. Based on this tips, you will be able to deploy a new website in a short time, depending on the necessary time to create or acquire the website content.

Copyright (c) 2001-2008 Softpedia. All rights reserved. Softpedia™ and Softpedia™ logo are registered trademarks of SoftNews NET SRL.