

19 October 2007

By: Filip Truta, Games Editor



The capture below reflects the 80GB PS3's current status in demand

[80GB PS3 up 960% in Sales! Halo 3 Lifts Xbox 360 Above Wii](#)

Quite a turn of events occurring within the games industry in the last 24 hours

What? The 80GB PS3. Had it been the 40GB PS3 that was doing well for Sony we'd not be so surprised; but for the 80GB SKU that everyone's been running away from, because of its high price, to be up 960% in sales on Amazon.com's rank is very strange. Scary even for competitors [Microsoft](#) and [Nintendo](#). Other news says that demand for Bungie's Halo 3 has lifted Xbox 360 sales past Nintendo's Wii. Has something major happened that we haven't found out about yet...? First things first. The most unexpected news of all, regarding sales figures for consoles of this generation, is of course the **80GB PS3** going up 960 percent in [Amazon.com](#)'s sales rank - thanks ddps3.com. Not 300 percent, not 600 percent, but almost a frikkin' 1000 percent. How is this possible? What could lift the PS3 - and most importantly, the expensive version - so high up in sales in the last 24 hours? What? Has Halo 3 launched for it and we didn't know about it? Even if that were the case, the 80GB PS3 bundle is still packed with a copy of MotorStorm, so everything you're getting for the \$499.99 is that and a SIXAXIS. As for how Microsoft is doing with their respective machine, they owe everything to Bungie's FPS, Halo 3. According to [thenewstribune.com](#), "Microsoft Corp.'s Xbox 360 outsold Nintendo Co.'s Wii for the first time this year in September as surging demand for the software maker's "Halo 3" title helped lift industry console sales." The website mentions that N.Y.-based researcher NPD Group provided some information on Thursday according to which, "U.S. retailers sold 527,800 Xbox 360s, topping the Wii's 501,000," also reporting that 119,400 Sony PlayStation 3s had been sold in stores, bringing total hardware sales to 124 percent. Quite a turn of events, wouldn't you say? While we can all understand the Xbox 360's success, we'll keep our ears to the ground for more clarification on the huge demand of 80GB PS3s within the last 24 hours.