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[3,889 iMacs Heading to Las Vegas](#)

Fontainebleau resort to sport an iMac in every room

A \$2.9 billion resort, set to open its doors in Las Vegas next fall and going by the name of **Fontainebleau**, will sport, among other "small" stuff, an iMac in each and every room.

Guests are encouraged to use the Apple computers for "personal expression."

"Fontainebleau guests experience a new sensory landscape through an innovative relationship with Apple. The program includes intuitive and simple options for booking and pre-planning stays online and interactive programming throughout the resort. An iMac in every guest room inspires guests to share memories and encourages personal expression," the (PDF) fact sheet says. Fontainebleau Las Vegas is located on the north end of The Strip at the corner of Las Vegas and Riviera Boulevards. The resort is less than half a mile from the Las Vegas Convention Center, 1.25 miles from the Fashion Show Mall, 1.75 miles from the Sands Expo Center and 4.25 miles from the McCarran International Airport.

Fontainebleau introduces a new culture - one that "blurs the line between the glamour of the past, the luxury of the present and a new vision for tomorrow," the same document reveals. "Defined by inspiration, expression and engagement, it is a new culture in which anticipation exists from first awareness to long after departure... participation allows guests to tailor experiences to their own desires... technology encourages guests to share unique memories and create a perpetual experience," the brochure reveals. It sounds like a really nice place to be, I must say. Now, care to know exactly how many iMacs Fontainebleau is buying? A jaw-dropping 3,889 units, since this is the total number of rooms the resort has to offer. Rooms range from sizes of 500 to 10,000 square feet, including junior and one-bed condominium/hotel suites, as well as specialty suites. iMacs are, of course, a mere addition, whilst plasma screen TVs and advanced sound systems are now common amenities. [Via TUAW.]



Fontainebleau resort -
preview
Fontainebleau