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[1 Million Blu-Ray Disks and 2 Million HD-DVD Players](#)

Who will take home the crown?

The Blu-ray disk has rapidly become one of the best selling storage mediums for high-definition movies around the world. At least that's what the numbers are showing according to the sales figures from the Home Media Research (HMR). This is the only high definition format to sell more than one million copies within a year, the exact numbers being: between the 1st of January and the 31st of March there were 832.530 Blu-ray units sold and 359.300 HD-DVDs; in March alone, there were 335.980 Blu-ray disks sold and 119.570 HD-DVDs. Andy Parsons, Chairman of the Blu-ray Disc Association's U.S. Promotion Committee and Senior Vice President New Product Development at Pioneer Electronics said: "Sales of Blu-ray Disc titles have taken off since the first of the year. Blu-ray Discs have been outselling HD DVD by more than two to one since the beginning of the year and the gap is steadily widening. It's exactly what we've said all along would happen - the strong support for Blu-ray among movie studio and equipment manufacturers means that consumers have more choices when it comes to players and titles. And they're choosing Blu-ray by an ever-increasing margin." In the first quarter of 2007, Blu-ray disk sales registered 70% of all the high definition movies sold in this time frame. Interestingly enough, [Wal-Mart recently made an order for 2 million HD-DVD players](#); I guess they must believe that on the long run, it will prove successful. But then again, 1 million disks and 70% of the market is a lot, so maybe Sony's decision to delay their PS3 game consoles just for this disk format proved useful after all.