

By Philip 2008, Apple News Editor

## 'DNA'-Based Online Dating Comes to iPhone, iPod Touch

*Dating DNA uses an accurate system to determine if a person is allowed to view your profile*

Dating DNA LLC has recently announced the availability of [Dating DNA](#) for iPhone and iPod touch. Dating DNA users can browse photos of other users, add those they are compatible with to their "DNA Strand", all directly from their Apple handsets and with just one tap. Dating DNA uses an accurate "DNA Strand"-system that determines who is eligible to view your photos and contact you. "Not only is it our desire to allow everyone to use their Dating DNA Number all across the Internet's social graph, but we also want to make our services available on a wide array of Internet devices, such as the iPhone," said Kevin Carmony, CEO for Dating DNA. "Just like online dating is shifting away from traditional dating sites such as Match.com and eHarmony to social networks like Facebook and MySpace, so too are many people moving to their cell phones for interacting socially on the Internet." Just like everyone's genetic DNA is different, Carmony believes that everyone's "dating DNA" is different too. Therefore, the company has set up this accurate system that can predict who is compatible with you and that allows that supposed person to see pictures and other information about yourself. Your "DNA Strand" is represented by a unique 9-digit number, exclusive to you. [Here](#) is where you need to answer a series of questions about yourself and your dating preferences and a 9 digit code will be assigned to you. As soon as you get your very own Dating DNA Number, you can use your iPhone / iPod touch to browse photos of users with whom you are compatible. Unlike traditional dating sites where anyone can view anyone's profile, photos and even contact them, Dating DNA keeps all information and photos private, but allows those who meet or exceed a "Compatibility Threshold" (set by you) to browse them at their will. Do stop by again to share your thoughts on Dating DNA, if you decide to try it out.